



ROCKIN' CAR CRUISE

SATURDAY, SEPTEMBER 23 | 3:00 PM - 7:00 PM

Our Rock-A-Thon & Car Cruise are back and bigger than ever! This year we are combining these two events into ONE Rockin' Car Cruise! This event is a one-of-a-kind, rocking good time for people of all ages, bringing hundreds of community members together to raise money for a good cause.

On this annual day of fun, patrons pay to "show their car at the cruise" and attendees come to view the cars, bid on silent auctions, and eat great food all while rocking out to Country & Gospel Singer, John Schmid. Our residents will be rocking to raise money for our benevolent care.

NEW IN 2023

Hosted by United Zion Retirement Community
Delicious BBQ for Purchase
Country & Gospel Singer, John Schmid
Sponsorship Opportunities



MARKETING THAT MATTERS

United Zion is seeking sponsors in our community to enable United Zion to raise funds for our benevolent care. Several sponsorship opportunities are detailed on the back and include incentives at each level. We hope that we can count on your help to make this year's event one of our best yet!

SPONSORSHIP OPPORTUNITIES

You can help support the residents of United Zion Retirement Community and raise important funds for the mission of our community!

EVENT SPONSOR \$3,000

- 6 Event Tickets
- Event Sponsor Signs
- Recognition at Event
- Table Opportunity at Event
- Title Sponsor in all Media Promotions
- Ad in Fall E-Newsletter
- Prominent Website Recognition
- Social Media Recognition
- First page of fold on directional map



MUSICIAN SPONSOR \$2,000 COMMITTED!

- 4 Event Tickets
- Sponsor Sign
- Table Opportunity at Event
- Website Recognition
- Social Media Recognition
- 1/2 page center on directional map



ROCKING CHAIR SPONSORS \$1,000

- 4 Event Tickets
- Listed on Event Signage
- Logo on Website
- Social Media Recognition
- 1/4 page center on directional map



ROCK-A-THON SPONSORS \$500

- 2 Event Tickets
- Logo on Website
- Logo on Social Media
- Logo on map



CAR CRUISE SPONSORS \$250

- 2 Event Tickets
- Listed on Website
- Listed on Social Media
- Listed on map



United Zion
Retirement Community