

A Campaign to Strengthen Our Community

Sustain & Blossom



United Zion
Retirement Community

Blossoming Today, Sustainable Tomorrow

United Zion Retirement Community has deep roots in Lancaster County. We've been growing and blossoming here for over 117 years. Our faith-based history serves as a foundation for what has become a vibrant Life Plan Community today.

Our reputation has allowed our community to enjoy an occupancy rate of 100% while maintaining a waiting list of over 75 individuals. As we celebrate our growth, we are called to meet the need to plan for a sustainable future that allows United Zion to provide for more seniors who wish to find a home here.



Building Community for a Sustainable Future

The challenge before United Zion is clear; we do not currently have enough housing for the demand. With an expected wait time of 3 to 6 years and a wait list that continues to grow, the time is right to invest in United Zion so that we can continue to expand and serve the next generation of seniors.

Will You Help Our Future Blossom?

It has long been a goal of United Zion to not only enhance the lives of older adults but also bolster their ability to prevent decline through social connectedness, physical activity, and meaningful engagement. Through analyzing the needs of our current community as well as anticipating the needs of an increased resident population, these philanthropic priorities have been identified by our dedicated board to better serve our residents today and in the future. United Zion is committed to assisting older adults to live fully and with joy, security, and dignity.

Will you partner with us to imagine a future where seniors can blossom?

**United
Zion is
much more
than just
buildings:**

**it is the
residents,
team members,
programs, and
services that
make us a
community.**



#198876182

Dear Friend,



We are so thankful for the many ways God has richly blessed our ministry at United Zion Retirement Community. Daily, we carry out our mission to provide superior quality services, based on Christian principles, in a loving and caring

community, encouraging independence, promoting wellness, and preserving human dignity. Together with United Zion's leadership, I have spent many hours in prayer and evaluation to create a vision to improve and expand our beautiful campus. **With this goal in mind, construction of an approximately 45-unit standalone building is expected to break ground in fall 2023, with residents moving in during spring 2025.**

In addition to construction of new housing, we anticipate entering into a Capital Campaign to raise funds for two additional components to our vision: a common area for all residents and their visitors as well as technology and security initiatives to encourage wellness and independence.

Before moving forward with a campaign, we first want to assess the level of support among our stakeholders. With this goal in mind, we have partnered with Kirby-Smith Associates, a local Christian fundraising firm, who will be reaching out to you in the coming weeks to ask for your valuable feedback on the proposed vision outlined in the included materials. I ask that you welcome them with hospitality and respond with honesty. All feedback will be held in the strictest of confidence.

Arrangements can be made to meet at United Zion, a location of your choice, by Zoom or by phone. You can sign up for interviews online at bit.ly/UZRCinterview or by reaching out to Sarah Teichmann at 717-417-8051 or steichmann@kirbysmith.com. Additionally, a survey is included with this mailing (also online at bit.ly/UZRCsurvey).

Thank you in advance for speaking with them. Most of all, thank you for your faith, your prayers, and your ongoing support of United Zion Retirement Community.

Blessings,

M. Sue Verdegem

M. Sue Verdegem, NHA, MBA
President and CEO

Sustain&Blo

Gathering Spaces Socialization & Connectedness

Anticipated Need - \$1 million

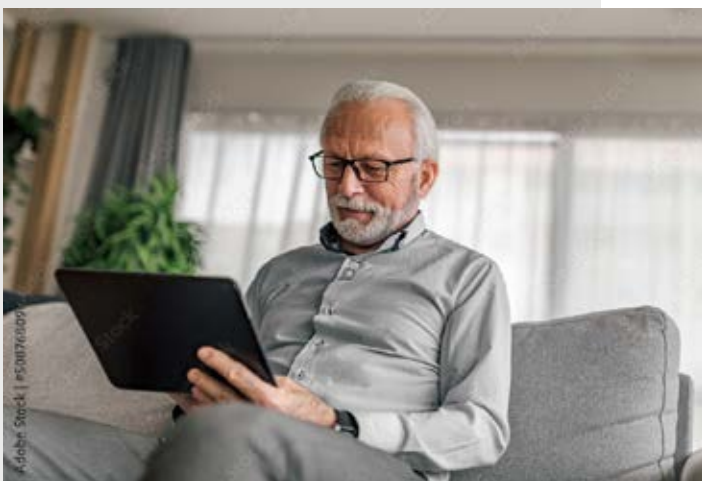
One of our primary goals at United Zion is to help residents remain active, live independently, and find meaning and purpose. Common spaces for gathering, events, and casual celebrations will improve wellness and social connections.

Places that meet this goal can take many forms, and we will look to the results of the Feasibility Study discussion to guide our selections. The size and scope will be based on available funding, including anticipated charitable gifts. Potential considerations for these indoor and outdoor spaces include a fitness center, event room, café, and comfortable sitting areas.

Wellness Technology Sustainability & Security

Anticipated Need - \$1 million

With this in mind, United Zion hopes to raise funds to finance improvements in technology to keep our rates reasonable and our residents connected. Investing in energy-reducing upgrades, such as solar panels, will allow United Zion to keep our monthly cost on par for middle-market senior housing as well as make us more environmentally friendly.



Technology initiatives will enhance wellness as we enter a more modern standard. For example, the addition of electronic tablets create the ability to provide easy digital check-ins, place work orders, enter food service requests, have telehealth visits, and view the calendar of events. Our savvy residents will be empowered to stay independent for longer. Additionally, when the need arises, safety measures such as fall alert systems, advanced security, and state-of-the-art automated doors will help residents remain independent and safe while we offer continuing care at middle-market rates.

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Expanded Senior Living Options

Coming Spring 2025

Construction is planned for a standalone building that will encompass approximately 45 new units. This will expand our current limited option of all one-bedroom apartments to include larger floorplans. The new apartments will include one- and two-bedroom options.





“Our life has given us
greater independence,
less work, less expense,
and more activities, all
surrounded by a caring
and supportive staff
and great neighbors. We
welcome all to join us.”
– Nino



WE WANT TO HEAR FROM YOU!

OUR MISSION

To provide superior quality services to the aging, based on Christian principles, in a loving and caring community encouraging independence, promoting wellness and preserving human dignity.

CORE VALUES

- Nurturing Respect Delivering
- Excellence Building Community
- Serving Compassionately
- Ensuring Integrity
- Promoting Stewardship

United Zion
Retirement Community

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