

United Zion

Retirement Community

Dear Community Member,

We will be holding our Remembrance Christmas Tree Lighting event on December 7th at 6PM when we will gather and celebrate those who have impacted our lives. All funds raised will go towards benevolent care at United Zion. Starting mid-October, families and residents for \$25 will be able to purchase an ornament for the Remembrance Christmas Tree Lighting in honor of a loved one. The Remembrance Christmas Tree will be displayed November 25th to January 6th in the new Heart of the Home Chapel. This event will feature a short remembrance as well as an hour long musical performance by local musicians including residents and staff. We hope you will consider sponsoring this event.



Sponsorship Levels

Angel Sponsor (\$750)

- Presenting sponsor for the event
- Name and logo listed on signage by the tree
- 1/2 page ad in the event program (5.25in x 4.25in)
- Logo and name mention on materials that go out about the ornaments
- Mentions in social media and posters
- Logo on event webpage
- Mentions during program as well as signage at the event
- Includes 1 ornaments

Light Sponsor (\$500)

- 1/4 page ad (5.25in x 2in) or logo with tagline, website and phone number) in event program
- Logo on event webpage
- Mentions in social media and posters
- Mentions during program
- Logo by one of our outdoor light displays

Tree Sponsor (\$300)

- 1/4 page ad (5.25in x 2in) or logo with tagline, website and phone number) in event program
- Logo on event webpage
- Mentions in social media and posters
- Mentions during program

United Zion provides over \$2 million dollars annually in benevolent care which covers the difference between what a resident can afford to pay and the actual cost of care. United Zion's mission is to provide superior quality services to the aging, based on Christian principles, in a loving and caring community, encouraging independence, promoting wellness, and preserving human dignity.

Please contact Megan Weiss at 717-627-8421 or mweiss@uzrc.org with questions.

Sincerely,

Megan Weiss

Director of Development and Marketing



United Zion's Remembrance Christmas Tree Lighting Sponsorship



Company Name: _____

Company Website: _____

Company Phone Number: _____

Brief Company Description (15 words):

Level of Sponsorship:

Angel \$750 _____ **Light \$500** _____ **Tree \$300** _____

Company Contact Name: _____

Company Contact E-mail: _____

Company Contact Phone: _____

Please email form and logo (png, jpg) to marketing@uzrc.org.

Checks can be mail to:

United Zion Retirement Community

Attn: Megan Weiss

722 Furnace Hills Pk,

Lititz PA 17543



United Zion's Events for 2022

Chocolate Stroll & Silent Auction - Saturday, February 26th 2PM – 4PM. Join us for an afternoon of delicious desserts, intriguing items and fantastic fun for all! All proceeds raised from this event will go towards benevolent care, which supports residents that no longer can afford the full cost of their care. Walk the halls of United Zion and stop at 10 or more stands for special chocolate goodies. Looking for a presenting sponsor as well as stand sponsors.

Annual Car & Motorcycle Cruise – August 9th 6PM (rain date of August 11th), our annual car cruise will feature vehicles of all types, music and food trucks. Come out and enjoy a beautiful evening benefiting benevolent care at United Zion. Looking for event sponsors.

Remembrance Christmas Tree Lighting 2022 – Wednesday, December 7th 6PM – 8PM. In December, we will hold an evening event to celebrate the remembrance of loved ones that are no longer with us. This event will feature a short remembrance as well as an hour long musical performance by local musicians including residents and staff. All funds raised go towards benevolent care at United Zion. Various sponsorship opportunities available.

Interested in sponsoring an event in 2022? Please reach out to Megan at mweiss@uzrc.org or call 717-627-8421 for details.