



December 1, 2021

Dear Friend:

As our motto "Where Loving and Caring Walk Hand in Hand" suggests, United Zion Retirement Community has been caring for residents and their families for over 115 years in Lititz. As a Life Plan community, we offer a full continuum of living options - independent residential living cottages and apartments, personal care and healthcare center for long-term care and short-term rehabilitation. Our person-centered approach to care, tailored to meet the needs of each individual based on his / her unique preferences, is key to our residents' successes.

Unfortunately, it does happen that residents outlive their financial resources, due to increasing life spans, complex medical needs, growing healthcare costs and ongoing dementia care and support. Financial assistance through benevolent care enables United Zion to continue to provide the same quality care and daily assistance should a resident's own resources become inadequate to cover the full cost of care. In 2020, United Zion gave over \$2 million in benevolent care to support 52 residents.

We are excited to inform you that, we will again be hosting our Chocolate Stroll and Silent Auction to help raise funds for benevolent care. Scheduled to occur on Saturday, February 26, 2022 from 2pm – 4pm (snow date of March 5th), the stroll will be a great opportunity for folks to enjoy sweet treats and delicious bites from various local outfits as well as bid on fantastic items in the Silent Auction.

This important fundraising event would not be possible without the support of community members like you and this year is no exception! In addition to the extravagant chocolate confections offered, we will be holding a Silent Auction. We are writing to request your assistance specifically with donations for the silent auction. By donating an item or two, you'll be making a contribution that will help United Zion continue the efforts established by our founders. Additionally, you will benefit from event exposure including advertising and event materials, including press releases, social media, posters and event program. Lastly, the merchandise you give will be on display throughout the event.

Won't you consider being a part of this exciting and tasty event to support the continued work of United Zion Retirement Community? Please contact us with any questions you may have. Items can be sent to United Zion Attn: Megan Weiss/Chocolate Stroll 722 Furnace Hills Pk, Lititz PA 17543. I also encourage you to email me your logo and details of the donation at marketing@uzrc.org.

Thank you for your time!

Kindly,

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