



December 1, 2021

Dear Friend:

As our motto "Where Loving and Caring Walk Hand in Hand" suggests, United Zion Retirement Community has been caring for residents and their families for over 115 years in Lititz. As a Life Plan community, we offer a full continuum of living options - independent residential living cottages and apartments, personal care and healthcare center for long-term care and short-term rehabilitation. Our person-centered approach to care, tailored to meet the needs of each individual based on his / her unique preferences, is key to our residents' successes.

Unfortunately, it does happen that residents outlive their financial resources, due to increasing life spans, complex medical needs, growing healthcare costs and ongoing dementia care and support. Financial assistance through benevolent care enables United Zion to continue to provide the same quality care and daily assistance should a resident's own resources become inadequate to cover the full cost of care. In 2020, United Zion gave over \$2 million in benevolent care to support 52 residents.

To help raise money for benevolent care, we are excited to inform you that we will again be hosting our Chocolate Stroll and Silent Auction on Saturday, February 26, 2022 from 2pm – 4pm (snow date of March 5, 2022). For those that aren't familiar with the Chocolate Stroll, we set up (inside our main building on campus) 15-18 booths that give out chocolate treats of all types (savory, sweet and salty). Folks buy a ticket that grants the ability to pick up one treat from each booth. At this time, we are looking for community vendor partners to help provide treats at the event.

This important fundraising event would not be possible without the support of community members like you. There is no vendor participation fee associated with this event; however, we are asking for you to supply enough samples for approximately 300 guests. Vendors are also permitted to bring additional items to offer for sale during the event (if selling items, the vendor is responsible for handling the sales). Participating vendor and business names will also be included in event materials and advertising, including press releases, media outlets, posters and pamphlets. Worried about staffing a table, let us know and we can find volunteers to help.

Won't you consider being a part of this exciting and tasty event to support the continued work of United Zion Retirement Community? Please contact us with any questions you may have. Registration form is on the back side or you can just email me at mweiss@uzrc.org.

Thank you for your time and support!

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United Zion Retirement Community Chocolate Stroll 2022

Program Details:

- Date: February 26, 2022 (with a snow date of March 5th (severe snow storms only))
- Set-up time: 1:15PM
- Event Time: 2PM – 4PM
- Vendor to provide 300 samples
- Sales (if handled by vendor) is allowed as is handing out your business literature
- Mentions in program, social media post, press releases and other marketing materials about your participation
- Raises money for Benevolent Care at United Zion Retirement Community

Provided Items:

- 1x serving table (size based on the need)
- 1x tablecloth
- Paper napkins for service
- Electricity is available upon request
- Volunteers for table, available upon request

2022 CHOCOLATE STROLL VENDOR INTEREST FORM

Company Name: _____

Company Website: _____

Company Phone Number: _____

Company Contact Name: _____

Company Contact E-mail: _____

Company Contact Phone: _____

Planned Food Item*: _____

*If unknown at this time, we will follow up in January

PLEASE RETURN FORM BY January 7, 2022, if possible. Note, we do have limited space and vendor approval is based on date the interest form is received.

SUBMIT FORMS VIA:

EMAIL: marketing@uzrc.org (please include company logo if available)

MAIL: UNITED ZION RETIREMENT COMMUNITY 722 Furnace Hills Pike Lititz PA 17543