



December 1, 2021

Dear Friend:

As our motto "Where Loving and Caring Walk Hand in Hand" suggests, United Zion Retirement Community has been caring for residents and their families for over 115 years in Lititz. As a Life Plan community, we offer a full continuum of living options - independent residential living cottages and apartments, personal care and healthcare center for long-term care and short-term rehabilitation. Our person-centered approach to care, tailored to meet the needs of each individual based on his / her unique preferences, is key to the residents' successes.

Unfortunately, it does happen that residents outlive their financial resources, due to increasing life spans, complex medical needs, growing healthcare costs and ongoing dementia care and support. Financial assistance through benevolent care enables United Zion to continue to provide the same quality care and daily assistance should a resident's own resources become inadequate to cover the full cost of care. Over 20% of residents at United Zion receive at least some level of benevolent care support totaling over \$2 million in care over the last year.

To help raise money for benevolent care, we are excited to inform you that we will again be hosting our Chocolate Stroll and Silent Auction on Saturday, February 26, 2022 from 2pm – 4pm (snow date of March 5, 2022). For those that aren't familiar with the Chocolate Stroll, we set up (inside our main building on campus) 15-18 booths that give out chocolate treats of all types (savory, sweet and salty). Folks buy a ticket that grants the ability to pick up one treat from each booth. We are looking for sponsors to help with the event.

Would you consider being a part of this exciting and tasty event to support the continued work of United Zion Retirement Community? Please contact us with any questions you may have. The registration form is on the back side or you can just email me at mweiss@uzrc.org.

Thank you for your time and support!

Megan Weiss
Development Director
mweiss@uzrc.org
(717) 627-8421



United Zion Retirement Community Chocolate Stroll 2022 Sponsorship

Chocolate Lover \$700:

- Presenting sponsor for the event
- Name and logo listed on signage at the event
- 1/2 page ad in the event program (5.25in x 4.25in)
- Logo and name mention on materials that go out
- Mentions in social media and posters
- Logo on event webpage
- Option to have materials on your business at the ticket table for folks to take
- Includes 6 tickets to the event

Table Sponsor \$350:

- Logo & website URL in event program
- Logo on event webpage
- Mentions in social media and posters
- Name and logo on one of the chocolate tables with option to have business materials available at the table
- Includes 2 tickets to the event

2022 CHOCOLATE STROLL SPONSORSHIP

Company Name: _____

Company Website: _____

Company Phone Number: _____

Company Contact Name: _____

Company Contact E-mail: _____

Company Contact Phone: _____

Sponsorship Level: Chocolate Lover \$700 _____ Table \$350 _____

*If unknown at this time, we will follow up in January

PLEASE EMAIL MARKETING@UZRC.ORG with your logo to hold your sponsorship by Jan 7.

SUBMIT FORMS VIA:

EMAIL: marketing@uzrc.org (please include company logo if available)

MAIL: UNITED ZION RETIREMENT COMMUNITY Attn Chocolate Stroll. 722 Furnace Hills Pike Lititz PA 17543

Thank you for your amazing support! You make such a difference in the lives of the residents of United Zion.