

# United Zion Retirement Community

## United Zion's Remembrance Christmas Tree Lighting

Be part of our first annual Remembrance Christmas Tree Lighting event. Starting mid-October, families and residents for \$25 will be able to purchase an ornament for the Remembrance Christmas Tree Lighting. They will be able to decorate their clear ornament with a message or name, or if preferred, put their message inside the ornament. The Remembrance Christmas Tree will be displayed November 29<sup>th</sup> to January 3<sup>rd</sup> in the new Heart of the Home Chapel. On December 8<sup>th</sup> at 6PM, we will gather and celebrate those who have impacted our lives. This event will feature a short remembrance as well as an hour long musical performance by local musicians including residents and staff. All funds raised will go towards benevolent care at United Zion. During the last 20 difficult months, we have lacked the ability to gather and honor each other, and in some cases say good-bye to loved ones. We hope you will consider sponsoring this first annual event.



### **Sponsorship Levels**

#### Angel Sponsor (\$750)

- Presenting sponsor for the event
- Name and logo listed on signage by the tree
- 1/2 page ad in the event program
- Logo and name mention on materials that go out about the ornaments
- Mentions in social media, press releases and posters
- Logo on event webpage
- Mentions during program as well as signage at the event
- Includes 2 ornaments

#### Tree Sponsor (\$300)

- Includes 1 ornament
- 1/8 page ad (or logo with tagline, website and phone number)
- Logo on event webpage
- Mentions in social media, press releases and posters
- Mentions during program

United Zion provides over \$2 million dollars annually in benevolent care which covers the difference between what a resident can afford to pay and the actual cost of care. United Zion's mission is to provide superior quality services to the aging, based on Christian principles, in a loving and caring community, encouraging independence, promoting wellness, and preserving human dignity.

Interested in sponsoring this event? Please contact Megan Weiss at 717-627-8421 or [mweiss@uzrc.org](mailto:mweiss@uzrc.org).

# United Zion Retirement Community

## United Zion's Remembrance Christmas Tree Lighting Sponsorship



**Company Name:** \_\_\_\_\_

**Company Website:** \_\_\_\_\_

**Company Phone Number:** \_\_\_\_\_

**Brief Company Description (15 words):**

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**Level of Sponsorship: Angel \$750** \_\_\_\_\_ **Tree \$300** \_\_\_\_\_

**Company Contact Name:** \_\_\_\_\_

**Company Contact E-mail:** \_\_\_\_\_

**Company Contact Phone:** \_\_\_\_\_

**Ornament(s) Message:** \_\_\_\_\_

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**Please email form and logo (png, jpg) to [marketing@uzrc.org](mailto:marketing@uzrc.org).**

**Checks can be mail to:**

United Zion Retirement Community

Attn: Megan Weiss

722 Furnace Hills Pk,

Lititz PA 17543



### **United Zion's Events for 2022**

**Chocolate Stroll & Silent Auction** - Saturday, February 26th 10AM – 3PM. Join us for an afternoon of delicious desserts, intriguing items and fantastic fun for all! All proceeds raised from this event will go towards benevolent care, which supports residents that no longer can afford the full cost of their care. Walk the halls of United Zion and stop at 10 or more stands for special chocolate goodies. Looking for a presenting sponsor as well as stand sponsors.

**Annual Car & Motorcycle Cruise** – In August, our annual car cruise will feature vehicles of all types, music and food trucks. Come out and enjoy a beautiful evening benefiting benevolent care at United Zion. Looking for event sponsors.

**Community Health Fair** – Spring, exact date TBD. Various stations that include blood pressure checks, balance evaluations, health insurance evaluations and more. Plus, cooking demonstration and short senior fitness class. Looking for an exclusive presenting sponsor.

**Remembrance Christmas Tree Lighting 2022** – Wednesday, December 7<sup>th</sup> 6PM – 8PM. In December, we will hold an evening event to celebrate the remembrance of loved ones that are no longer with us. This event will feature a short remembrance as well as an hour long musical performance by local musicians including residents and staff. All funds raised go towards benevolence care at United Zion. Various sponsorship opportunities available.

Additional events to be planned that will be looking for an exclusive Presenting Sponsor.

Interested in sponsoring an event in 2022? Please reach out to Megan at [mweiss@uzrc.org](mailto:mweiss@uzrc.org) or call 717-627-8421 for details.